

Keep Your Data Safe...

Keep Your Customers' Data Safe

What can you do to protect your store and your customers from credit card thieves?



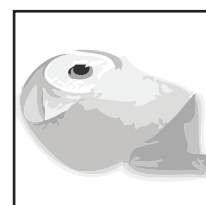
1

Protect your customer's personal information. Keep your customer's information private.



2

Don't share your access to store systems. Sharing your sign-on would be like giving someone else access to your ATM card.



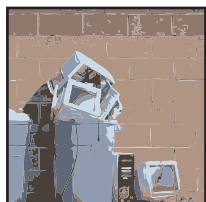
3

Confirm credit card numbers are not printing on customer or store receipts.



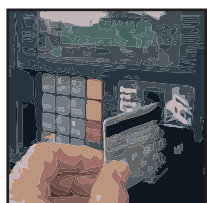
4

Verify the identity of any technician that wants access to store systems.



5

Never put paper or computers with customer information in the trash. Sensitive information could end up in the wrong hands.



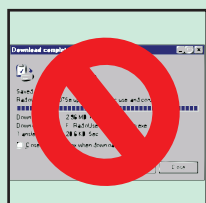
6

Watch for tampering on pumps, ATMs and other systems that accept credit cards. Know what your store systems should look like.



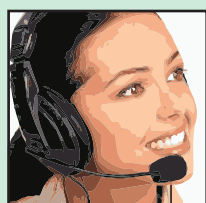
7

Don't plug personal and unsafe devices into the store systems – iPod, laptop computer, thumb drive, wireless access or any other devices.



8

Don't add software to store computers.



9

Know who to contact if there are problems at the store. Review your store's Response Plans.



Remember! You play a huge part in protecting your store's system and your customers' information!