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SINCLAIR OIL CORPORATION FACT SHEET

SALT LAKE CITY, Utah (Nov. 20, 2015) – For close to 100 years, Sinclair Oil Corporation has been a well-known and respected petroleum company, recognized worldwide by its iconic logo: the Apatosaurus known as Dino (pronounced “DIE-no”). Today, the family-owned company continues to expand across the country as it approaches its centennial celebration in 2016.

Who

- Harry F. Sinclair founded the Sinclair Oil Company in 1916 from the assets of 11 small petroleum companies. By the end of the 1920s, Sinclair Oil refineries had a production capacity of 80,000 barrels a day. Once available coast-to-coast, the company was ranked as the seventh largest oil company in the United States and the largest in the Midwest. Sinclair retired as president of Sinclair Oil and Gas Company in January 1949.
- Sinclair Oil is one of the oldest continuous brands in the oil business with the first corporate emblem, SINCO, registered on Nov. 1, 1916. The well-known dinosaur Dino, an Apatosaurus, was registered in 1932 after appearing in early marketing pieces. An exhibit at the 1933 Chicago World’s Fair displayed nine life-size dinosaurs and further solidified Sinclair’s Dino as the face of the company.
- Sinclair Oil was acquired in 1969 by the Atlantic Richfield Company (ARCO), and in 1972 ARCO sold its assets to PASCO. PASCO then sold all the assets to Earl Holding in 1976. The Holding family continues to own and run the business today, under the leadership of Chairman and CEO Ross Matthews.

What

- Sinclair Oil Corporation’s reach includes:
 - More than 1,300 branded stations.

(more)

- 24 states served through 400 branded distributors – mostly west of the Mississippi River.
- Largest refinery operations in the Rocky Mountain region.
- Sinclair Oil Corporation provides:
 - Distribution program – Sinclair markets high-quality products through 400 distributors.
 - Dealer program – Dealers benefit from partnering with an iconic brand through a variety of programs. Sinclair provides a credit card network with competitive rates, low transaction fees and customer service support, with easy-to-follow compliance guidelines and more.
 - License program – If an operator is outside the market area where Sinclair supplies gasoline, many may be eligible to participate in the Sinclair Licensing Program that provides licensees brand affinity with use of the internationally known Dino symbol along, with benefits that dealers enjoy, including the credit card network and all of the benefits of the brand.
- Sinclair Companies includes a fully integrated oil company, hospitality and ranching ventures:
 - Sinclair Oil Corporation operations include exploration and production, refining, distribution and marketing with production of the highest-quality gasoline, diesel, jet fuel, asphalt and petrochemical feedstock.
 - Sinclair also owns and operates The Grand America Hotel in Salt Lake City, Little America hotels and travel centers, The Westgate Hotel in San Diego, Sun Valley Resort in Idaho, and Snowbasin Resort in Utah.
 - Working cattle ranches are located in Montana and Wyoming.
 - Sinclair has more than 5,000 employees nationwide.

When

- 1916 – Harry F. Sinclair starts Sinclair Oil Company.
- 1917 – Sinclair pipeline delivers 7 million barrels of crude oil from the oil fields, expanding to more than 12 million in 1920.
- 1932 – The Sinclair Dinosaur, an Apatosaurus, is introduced in company advertising.
- 1933-34 – Sinclair Oil debuts Dino and friends at the Century of Progress World's Fair in Chicago.
- 1935 – Sinclair has 20,000 employees, 8,100 company-owned or long-term lease service stations and 14,000 miles of pipelines.
- 1964 – Nine large Sinclair dinosaurs are exhibited at the New York World's Fair.
- 1969 – ARCO (Atlantic Richfield Company) acquires Sinclair.
- 1972 – ARCO sell Sinclair assets to PASCO.
- 1975 – The Dino helium balloon from The Macy's Thanksgiving Day Parade becomes an Honorary Member of the Museum of Natural History.
- 1976 – Earl Holding purchases the Sinclair assets from PASCO.
- 2016 – Sinclair Oil celebrates its centennial anniversary.

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Where

- Sinclair, a Wyoming corporation, has executive offices in Salt Lake City.
- Two refineries located in Wyoming, with a network of crude oil and finished product pipelines and terminals in Rocky Mountain and midcontinent regions.
- Dealer and/or licensed Sinclair stations are located in 24 states.

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About Sinclair Oil Corporation

Sinclair is a privately held Wyoming company with executive offices in Salt Lake City, Utah. Sinclair owns and operates two refineries in Wyoming along with a network of both crude oil and finished product pipelines and terminals in the Rocky Mountain and midcontinent regions. The company markets fuel in 24 states, supplying high-quality fuels to 1,350 branded stations, featuring DINO CARE TOP TIER™ Gasoline. Sinclair Oil and Gas Company manages its exploration and production portfolios by only participating in major oil and gas development projects in the U.S. Sinclair also owns and operates The Grand America Hotel in Salt Lake City, the Little America hotel chain, The Westgate Hotel in San Diego, Sun Valley Resort in Idaho, and Snowbasin Resort in Utah. For more information, visit www.sinclairoil.com and follow the brand on Facebook, Twitter and Instagram.